

グローバルビジネス学科 Dpt of Global Business ディプロマ・ポリシー/カリキュラム・ポリシー

Diploma Policy (DP)	Curriculum Policy (CP)
The Department of Global Business confers the bachelor of Global Business to those who have met the prescribed graduation requirements and acquired the following abilities.	The Department of Global Business organizes and implements curriculum based on the following policies in order to achieve the Diploma Policy.
1 知識・専門性【学びの基礎力を基盤とした専門能力】 Knowledge and Specialization	
<p>a. Facilitating students' acquisition of liberal education and fundamental scholastic abilities while they learn independently. [Liberal Education and Fundamental Abilities]</p> <p>b. Enabling students to display their specialized abilities using English. Developing a professional eye for the economy (economics), acquiring the ability to manage organizations (management), handle financial and accounting data (accounting), and providing value to customers (marketing). [Specialty]</p>	<p>Prior to taking classes in the areas of specialization in one's major, students will enroll in "Musashino Initial", which constitutes a liberal arts education program for students in all the departments at the university. The aim of "Musashino Initial" is to provide the students with the basic technique and knowledge necessary for tertiary education learning. Toward this goal, the students will take classes in, 1) Buddhist Studies, 2) Health and Physical Education, 3) Smart Intelligence Computing, 4) Creating Happiness Program (CHP), 5) Field Studies, and so on.</p> <p>The curriculum is organized so that by studying specialized subjects in Global Business in English, in addition to technical knowledge, students will develop their practical English skills which can be utilized in real situations in the global business setting. Specialized subjects offered include management, trade, finance, and accounting.</p>
2 関心・態度・人格【他者と自己を理解し、自発的に踏み出す力】 Interest, Attitude, and Character	
<p>a. Ability to understand what people with different cultural backgrounds think and convey what one thinks. [Understanding Other Perspectives]</p> <p>b. Ability to solve problems while taking the initiative to communicate with others and displaying one's leadership. [Initiative]</p> <p>c. Developing ethical and moral views to respect humanity. [Ethics]</p>	<p>In order to develop the ability to conduct business from a global perspective, specialized subjects and seminars combine academic research and practical experience in global business to offer a curriculum that consists of classes covering diverse ways of thinking and methodologies based on practical business experience.</p> <p>Through active class discussions and group work, students can develop the necessary skills to become leaders who have a flexible mindset with strong moral and ethical values and take a multilateral approach using knowledge in their own specialized fields; by demonstrating an understanding of multiple points of view.</p>
3 思考力・判断力【課題を多角的に捉え、創造的に考える力】 Thinking and Judgement	
<p>a. Ability to develop and verify hypotheses from the viewpoint of society or an organization as a whole based on strategic thinking. [Logical Thinking]</p> <p>b. Capability to make an original proposal based on data, by using ideas and methodology acquired in class and seminars in order to analyze management problems from different point of views. [Creative Thinking]</p> <p>c. Ability to detect issues and develop research questions. [Problem Identification]</p> <p>d. Ability to analyze managerial issues from various angles and propose unique measures to deal with them. [Problem Solving]</p>	<p>The curriculum is organized so that students can acquire the ability to identify issues independently on their own initiative and to develop and verify hypotheses based on the ways of thinking and methodologies they learn mainly through seminars. Furthermore, they acquire the ability to take the initiative to propose several solutions to issues from the viewpoint of a global society and organization as a whole based on strategic thinking.</p> <p>Seminars in different fields of expertise provide opportunities to learn common social issues from several perspectives in order to allow students to experience the effectiveness of interdisciplinary approaches to the identification of issues and their solutions. In addition, students from different seminars master the ability to manage carrying out tasks in a systematic way through collaboration among them. In the curriculum, graduation theses are viewed as the completion of learning in the Department.</p>
4 交感力・発信力【多様な人々のなかで、自らの考えを表現・発信する力】 Interaction and Communication	
<p>a. Ability to effectively use two foreign languages among English, Chinese and Japanese to adapt oneself to different cultural environments based on an understanding of diverse values. [Communication Skills]</p> <p>b. Ability to effectively use two foreign languages among English, Chinese and Japanese to formulate one's opinion in a clear, logical style and express it in an easy-to-understand manner. [Language Proficiency]</p> <p>c. Ability to strive to achieve goals by cooperating with others through dialogues based on "attentive listening," "empathy," and "realization". [Teamwork]</p>	<p>The curriculum is organized so that students can complete all required subjects by the time they graduate by interrelating global communication skills and the ability to utilize several languages, and identifying and solving problems with business and management expertise. The English ability level of individual students is raised to the maximum extent by assessing their proficiency level prior to the commencement of the first year, and by organizing classes according to the different levels of English proficiency. The curriculum is also designed so that students can reach a level at which they can use Chinese or Japanese at a practical level, which is determined based on their native language.</p>